



FOR IMMEDIATE RELEASE
November 8, 2019

Media Contact: Laurie Baumer
lbaumer@ourcommunity.org | 517-664-9852

Community Foundation Executive VP Laurie Strauss Baumer Named to the Michigan Avenue Corridor Improvement Authority Board

LANSING, MICH. – The Lansing City Council has appointed Community Foundation Executive Vice President Laurie Strauss Baumer to the Board of Directors of the Michigan Avenue Corridor Improvement Authority (MACIA).

Baumer will serve a three-year term on the MACIA Board of Directors. The Authority was formed in 2009 by the Lansing City Council with the goal to correct and prevent deterioration in the business district, redevelop the East Michigan Avenue commercial corridor and promote economic growth.

Baumer brings to MACIA a wealth of experience, knowledge, strategic skills and passion for placemaking initiatives to help create a vibrant urban core for the region.

"I am honored by the opportunity to serve on the MACIA Board of Directors," said Baumer. "MACIA's goals closely align with the Community Foundation's strategic focus on placemaking along the Michigan Avenue corridor, including downtown riverfront development, to attract and retain talent for regional economic growth. I look forward to expanding my work on the corridor in this new capacity."

The Community Foundation is passionate about creating vibrant, thriving communities throughout Michigan's capital region. The Foundation serves donors to meet their unique charitable goals, supports area nonprofits with grants and coaching, and leads innovative projects that drive community growth. The Community Foundation (also known as the Capital Region Community Foundation) is a tax-exempt public charity that serves the charitable needs and enhances the quality of life for people in Ingham, Clinton and Eaton counties.

– 30 –